

Ranjit Kumar R

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🌐 Ranjit Kumar Rajendran

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Summary

I'm a young, energetic, and enthusiastic person qualified as a science student in the field of Environment, and a passionate writer with development, Digital marketing, and social media skills. I'm a self-disciplined individual with meticulous interpretation. A self-assured person, persistent to go way beyond the normal

Skills

- Problem-solving
- Public Speaking
- Leadership
- Team management
- Management & Branding
- Event Management

Technical Skills

- SEO
- Online Reputation Management (ORM)
- social Media Handlings
- Procurement
- Cataloging
- Cloud Word
- Adobe Photoshop
- Instagram & Facebook analytics
- Designing (Posters, logo, resume, etc.)
- Content Writing
- Experience in retail and manufacturing sales
- Analytic and Quantitative Skills in Environmental Science.

Work Experience

CONTENT WRITER & Catalog Associate

Prime Focus Technologies (PFT)

March 2021 - Present

- Contents for Indian and American series, reality shows, and talk shows
- Cataloging for Indian and American series, reality shows, and talk shows (Voot)

ASST. CONTENT WRITER, SOCIAL MEDIA & BRANDING. (Trainee)

Zamstars Management services (I) Pvt.Ltd

November 2020- February 2021

- Content (Blogs) and Designing
- Social media handling (clients) (Zomato, Instagram, Facebook, Swiggy, Trip Advisor)
- ORM

Contributing Journalist| social media manager | Content Writer.

Turning Point Media

March 2021- November 2021

- Journalist, Blogging & SEO
- social media designing & content

PUBLIC RELATIONS (Trainee)

St. Joseph's College (Autonomous)

January 2018 to March 2020

- Handling Social Medias and Press
- Event Management and Administrative works
- Accounting

Interned as Junior Environmental Officer

Chennai Metro Rail Ltd.

May 2019

- Environmental Management, Monitoring
- Health & Safety
- Environmental Impact Assessment
- Waste & Water Management and case studies.

Education

Periyar University, Salem.

Bachelor of English (2021- Present)

St.Joseph'S College (Autonomous), Bangalore.

Bachelor of Science in Environmental Science, Chemistry and Zoology (2017- 2020)

Percentage: 60%

S.B.O.A. Matriculation Higher Secondary School, Coimbatore.

12th grade, Science and Maths (2014- 2016)

Percentage: 60%

Amrita Vidyalayam CBSE School, Coimbatore.

10th Grade (2013- 2014)

Percentage: 70%

PROJECTS

Green Entrepreneurship

JUN 2018- APR 2019

Researched and submitted a detailed report on "Green Entrepreneurship" and its history with a few case studies.

Water Quality Analysis of a Lentic Habitat - Yelahanka Tank, Bangalore.

JUN 2019-APR 2020

Is a report of Physico-Chemical examination of Yelahanka tank, Bangalore with a short study of its Biodiversity, climate & mapping.

Certifications and Courses

- Fundamentals of Digital Marketing by **Udemy** in 2020
 - Disaster Management and climate-resilient cities by **Green Skills Academy** and **NSDC** in 2018
 - Skill Development and Training by **St.Joseph's College**, Bangalore.
 - Forensic Science and DNA Fingerprinting by **International Forensic Sciences(IFS)**
 - Writing and Editing: Word choice & Word order certified by **University of Michigan** (2021)
 - Social Media and Social Content strategy, certified by **Coursera** and **Digital Marketing Institute** (2021)
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